

Swindon Town Football Company Limited

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Bob Smith says...



NEXT MATCH

Saturday 27th September, 1980

DIVISION III

HUDDERSFIELD TOWN

K.O. 3.00 p.m.

Relief was the main feeling after our game against Rotherham United, the most important thing was to get a result and this was achieved having settled down in the second half to try and play our normal-footballing game. In the first half, the lads were much too tentative and let the situation get to them, but showed a lot of character in the second half by going out and working on the ball a lot harder, and thus we created the chances whereby we scored our two goals.

Another important game tonight and also added spice with it being a local Derby, the thing tonight will be to settle early and play our normal attacking game and again, as always, looking to score goals.

John Trollope is doing something of a Frank
Sinatra with all the come-backs he is making at
the Club, but knowing that the situation on
Saturday needed somebody with experience and
character, John's selection as an obvious choice.
He was naturally a little worried about his
fitness, but because of the way he has trained
over his career, plus a couple of games he has had
recently, there was never any doubt, and I felt
that the whole back four battled very honestly
for every ball that was knocked against them.

I would like to take this opportunity to thank everyone that come on Saturday, and again knowing the importance of two points tonight, ask you to get behind the lads to lift their game to the heights that we know they are capable.

Third Dimensions

Top Third Division scorers of the day were Colchester with a 3-0 victory over Millwall. Predictably, Trevor Lee got one against his old club, with Steve Foley and Eddie Rowles claiming the others.

DIVISION THREE LEAGUE TABLE up to and including Saturday September 13th, 1980

			Hom	е			A	way			Avge	
	P	W	D	L	F-A	W	D	L	F-A	PTS	Home Lge Gate	TOP GOALSCORERS
Charlton Ath.	6	3	0	0	6 - 1	1	1	1	3-4	9	4,997	Paul Walsh 6
Sheffield Utd	6	3	0	0	6-0	1	0	2	4-3	8	14,703	Bob Hatton 4
Exeter C	6	2 .	1	0	6 - 1	1	1	1	5 - 5	8	4,027	Tony Kellow, Steve Neville 5
Plymouth Arg	6	2	1	0	7 - 2	0	3	0	4-4	8	5,233	David Kemp 7
Fulham	6	_1	1	1	2-2	2	3	0	9-6	8	4,594	Gordon Davies 5
Reading	6666	3	0	0	7 - 1	1	0	2	3-7	8	6,067	Pat Earles 3
Portsmouth	6	3 2 2	0	1	4-3	2	0	1	4-3	8	15,849	Joe Laidlaw 4
Chesterfield	6	2	1	0	6-3	1	0	2	3 - 3	7	6,305	Phil Bonnyman 3
Walsall	6	2 2 0	0	1	7-4	1	1	1	2-3	7	5,012	Alan Buckley 5
Barnsley *	6	2	0 0 2	1	4 - 3	1	1	1	3-4	7	13,850	Ronnie Glavin 7
Balckpool	6	0		1	2-4	2	1	0	5 - 3	7	8,305	Colin Morris 6
Gillingham	6	2	1	0	6-3	0	1	2	1 - 4	6	5,033	Peter Henderson 3
Brentford	6	1	0	2	3-5	2	0	1	6 - 5	6	8,280	Tony Funnell 4
Burnley	6	2	1	0	3-1	0	1	2	1 - 5	6	5,653	Tommy Cassidy, Martin Dobson
Newport Co.	6	1	0	2	3-4	1	1	1	7 - 5	5	6,646	John Aldridge 4
Huddersfield T	6	1	2	0	6-3	0	1	2 2	1 - 3	5	8,158	Steve Kindon, Mickey Laverick 2
Rotherham Utd	6	1	2	0	4-2	0	1	2	2-5	5	7,387	Gerry Forest, Ronnie Moore 2
Millwall	6	2	1	0	4 - 1	0	0	3	1 - 6	5	4,664	John Lyons 3
OXFORD U	6	0	1	2	1-5	2	0	1	2 - 1	5	3,474	Kevin Brock, Malcom Shotton 3
Hull City	6	0	1	2	4 - 6	0	3	0	3-3	4	4,886	Keith Edwards, Paul Haigh 2
Colchester Utd	6	1	2	0	6-3	0	0	3	0-6	4	2,254	Bobby Gough, Eddie Rowles 2
Chester	6	2	0	1	2 - 1	0	0	3	0 - 4	4	2,061	Alan Oakes 2
SWINDON TOWN	6	1	0	2	6 - 7	0	0	3	1 - 8	2	6,359	ALAN MAYES 5
Carlisle Utd	6	0	1	2	1 - 7	0	1	2	2-6	2	3,712	Jimmy Hamilton 3



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SWINDON PERMANENT COMPETITION

In previous programmes the rules of the competition which gives £100 to the winner and £100 to a Swindon Town player, have been printed and we have printed below an entry form which must be submitted after 27th September.

For each home game you will award points to each player to a maximum of 20 under the following heading:-

		LAG.		-	
(a	^	b	::	-	

- (i) Ball control for handling for the goalkeeper)
 (ii) Positional play (this will again include the goal keeper)
 (b) Effort not necessarily based on skill but proven willingness to make the club succeed
- (c) Four points will be deducted for a booking for dissent

Add together the points against each player for all home games to the 27th September, 1980.

1. MATCH FORM

	Name of Player	Ball Control 5 Pts	Positional Play 5 Pts	Effort 10 Pts	Deductions	Total for Match
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2. TALLY OF MATCHES

Date of Match	Player	Points
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· 20.	Loaders	wed.
	NORR BRIT	MAH
	Total Points	

3. ENTRY FORM	
PERIOD	NAME OF APPLICANT
PLAYER	ADDRESS
POINTS	
9000	AGE IF UNDER 18

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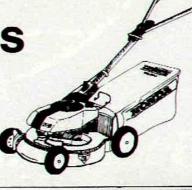
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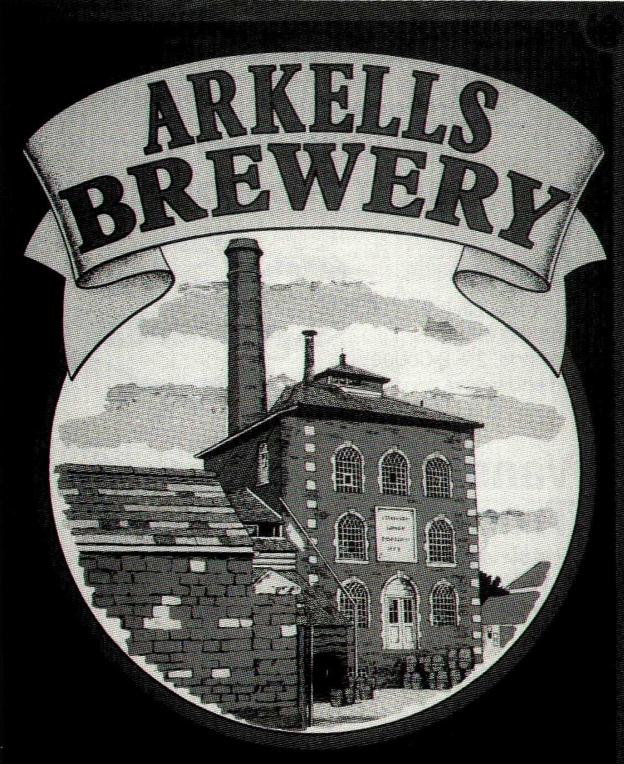


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Oxford rely on their own graduates by COLIN BENSON

If ever you were looking for a good example of DIY football, then Oxford United are your team. In recent years this little club, who were elected to the Football League in 1962 and reached the Second Division within five years, have existed on home grown talent.

To say that Oxford United's Youth policy is one of the most successful in the Football League, is no exageration. No less than sixteen players from that scheme performed in the League side last season and eight of them established themselves as regulars.

The Oxford youth policy was born out of necessity. With average gates around the 4,000 mark there is no surplus of cash and seven years ago Gerry Summers sowed the seed that was continued by Mick Brown. Brown left the Manor last year to become the assistant to a former Oxford stalwart, Ron Atkinson, at West Bromwich Albion, but the scheme has been continued by new boss Bill Asprey who describes it as "the lifeblood," of the club.

"We have placed a lot of importance on the youth team," continues Mr. Asprey. "We feel that in our circumstances it is a necessity. We believe in it and we have had results from it, although in the last two or three years it has become very localised. We have changed that and developed it somewhat, spreading our net to all the corners of Britain.

"We are now looking for quality not quantity. It is not easy because there is so much competition for young players but there is nothing more satisfying than seeing youngsters develop and eventually make it in the first team. It gives me a lot of enjoyment and great satisfaction.

"Mind you it is one thing finding the raw material and another thing bringing it through to fruition. It is all very well signing-on a brilliant schoolboy, but if he does not get the right coaching and advice then his talents could come to nothing."

Oxford are very fortunate in this respect to have Fred Ford to handle these affairs. Fred of course is no stranger to Swindon fans having spent two spells here, first as a coach and then as manager. Now as the Oxford Youth Organiser, Fred has become a father figure to countless young players all aspiring to become professionals.

"I have never sacked a kid within a year," is his proud boast. "Mind you I don't play them if they are not playing well, but I never kick a boy out during a season. I promise them that when I sign them. I tell them that at the end of the season most of them will go. Some will be too old, some won't be good enough and some will wilt, because when I give them responsibility they will not be able to handle it. But I tell them that if they are not selected for three consecutive games then it is up to them. They can leave the club if they wish. No one ever asks to leave."

The long line of players making the grade has proved effective, for it has kept Oxford United going, without involving them in heavy transfer fees that would put them in financial distress. Yet although Bill Asprey agrees, he points out: "Our situation is quite good, there are five lads in the current team who have developed through our own ranks, but reliance on your own supply line does have its disadvantages and one of the major ones is that we are sometimes forced to inject into the side, players who are too young and could do with another year or so's experience."

The five graduates currently occupying regular places are: Billy Jeffrey, Kevin Brock, Les Taylor, Peter Foley and Jason Seacole, with defender Andy Kingston also on the fringe, and 18 year old Mark Jones just waiting his chance.

Indeed Oxford stand in complete contrast to Swindon Town, who have spent considerable sums of money building the team. Joe Cooke, a £40,000 buy from Peterborough United is the only player for whom a substantial fee has been paid. Whether you can formulate a team that is good enough to win a place in the Second Division, by following this course, is debatable.

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FOOTBALL COMBINATION

80-81

SOUTH-EAST **COUNTIES DIV 2**

				Score		1	Score
Aug.	16	Bristol C.	Away	1-3	Cambridge U	Home	4 - 3
-3.	20	Tottenham H	Away	0-6	= (5.0) (7.0) (5.0)		
	23	Bristol R	Away	Postp.	Luton T	Home	4 - 1
	30	Ipswich Town	Home	1 - 2	Peterborough	Home	1-0
	6	Oxford U	Home	1-2	Reading	Away	3-1
ep.	9	Arsenal	Home	0 - 1	110009		- Contraction
	13	Arsellal	1101116	0	Tottenham H	Home	4-1
	The State of the S	Cardiff C	Home		Orient	Away	
	20		0.27		Orient	,,,,,,	
	24	Reading	Away		West Ham U	Away	
	27		A		Crystal Palace	Home	
Oct.	4	Norwich C	Away		Crystal Falace	Home	
	7	Q.P.R.	Home		Millwall	Away	
	11	West Ham U	Home		Milliwall	Away	
	14	Orient	Home	3 7 7 1		Henry	
	18	Plymouth A	Away	1.5	Orient	Home	
	22	Leicester	Away	-	Media and a service of	SER LESS MAN	
	25	Southampton	Home				
Vov.	1	Chelsea	Away		Oxford U	Away	
	8	Birmingham C	Home		Wimbledon	Away	
	15	Bristol C	Home		Bristol R	Home	
	22	Orient	Away		Brentford	Away	
	29	O', Silver			Charlton A	Home	
Dec.	2	Tottenham H	Home				
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	9	Fulham	Away	657.7		A THE RESIDENCE	
	13	Leicester	Home	7. 1	Chelsea	Home	
		Q.P.R.	Away		Cambridge U	Away	
	20	u.r.n.	Avvoy		Luton T	Away	
	27	* 100 m = 100 m	Aurous		Luton .	,,	
	29	Luton T	Away		Peterborough U	Away	
Jan.	3	Crystal Pal.	Home			Home	
	10			1	Reading	Away	
	17	Ipswich T	Away		Tottenham H	Away	1 160
	20	Hereford U	Home		444	110.000	100
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	31	Bristol R	Home	- Della		and the same of	
Feb.	7	Arsenal	Away	1	Milwall	Home	100
	14	Oxford	Away				
	21	Reading	Home	1	Oxford U	Home	
	28	Cardiff C	Away	No.	Wimbledon	Home	
Mar.	7	Norwich C	Home		Bristol R	Away	5-1-1
	11	Hereford U	Away				C-35
	14	West Ham U	Away	1 1 5	Brentford	Home	1000
	21	Plymouth A	Home		Charlton A	Away	10-17
	28	Southampton	Away			The second second	1014
۸	4	Chelsea	Home		Crystal Pal	Away	
Apr.		Birmingham C	Away				
	11		Home				
	18	Luton T					-
	22	Crystal Pal	Away		1		
	25	Fulham	Home				•

MIDLAND YOUTH FIXTURES

Cascan	1980/81

Cup Competition

				3001
Aud	21	Luton Town	Away	1-2
Sep	t 6	Bristol City	Home	3 - 2
	10	West Bromwich Albion	Away	1 - 1
	17	Leicester City	Home	
	25	Luton Town	Home	
W.E.O	ct 11	Bristol City	Away	
	16	West Bromwich Albion	Home	
W.e	25	Leicester City	Away	

		Scor
		- 10

League			
WE.Nov 8	Luton Town	Home	4-1
10	Northampton Town	Away	
WE 29	West Bromwich Albion	Home	
WE.Dec 6	Wolverhampton Wanderers	Away	
WE 13	Birmingham City	Home	
WE.Jan 10	Bristol City	Away	
14	Coventry City	Home	
221	Leicester City	Away	
29	Leicester City	Home	
WE.Feb 7	Luton Town	Away	
WE. 14	Northampton Town	Home	
WE. 28	West Bromwich Albion	Away	
WE.Mar 7	Wolverhampton Wanderers	Home	
WE. 14	Birmingham City	Away	
WE. 21	Bristol City	Home	
25	Coventry City	Away	

Town Statistics

Greenwood Templeman Greenwood -

Henry

Carter

MAYES 74 Carter Mayes 89 Mayes 88

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UTH EAST COUNTIES

Swindon Town 1 (Coleman) Peterborough 0 Pullen, Holdsworth, Baverstock, Batty, Byrne, Westlake, Miles, Donovan, Furley, Jefferles, Coleman.	Reading 1 Swindon Town 3 (Bristow, Jefferies, Furley) Pullen, Holdsworth, Bailie, Bristow, Shaw, Westlake, Miles, Jeffer Furley, Coleman, Short.
Aug 30	Sept 6

Swindon Town 4 (Rideout3, Evans) Tottenham Hotspur 1 Pullen, Miles, Baverstock, Batty, Baillie, Westlake, Furley, Brsitow, Rideout, Evans, Short.

t = Own goal

P = penalty

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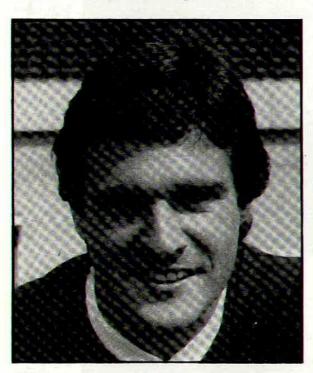
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Andy Rowland

Andy Rowland has scored more than 100 goals in only six seasons of top class soccer. The first of them all will always live vividly in his memory for it was here at The County Ground --- when he was making his League debut for Bury against us in August 1974.

Andy has been a prolific scorer ever since, three times topping Bury's scoring list. He was transferred to Swindon during the early weeks of 1978/79 and last season he achieved his personal best tally of 28 goals.

Here we analyse his career to date, showing his appearances against each club., "s" denoted he played as substitute. His goals are shown in brackets with "p" indicating penalties.



F.A. CUP

	74/5	75/6	76/7	77/8	78/9	79/80	TOTAL	
					441		0.4.141	
Aldershot					s(1)	-3	0+1s(1)	
Brentford						1	1	
Doncaster		1(2)					1(2)	
Leicester		1					1	
Luton						1(1)	1(1)	
Middlesbrough		2(1)					2(1)	
Millwall	1						1	
Sheff, Wed.				1			.1	
Shrewsbury			2				2	
Southport	s						0+1s	
Spennymoor		1					1	
Torquay						2(2)	2(2)	
Tottenham						2	2	
Workington			1(1)				1(1)	
	1+s	5(3)	3(1)	1	0+1s	6(3)	16+2s	

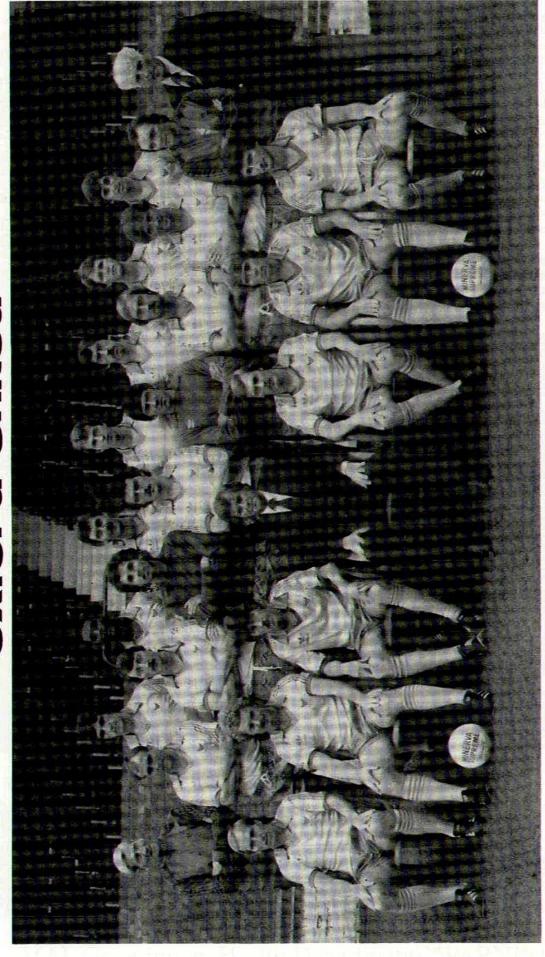
FOOTBALL LEAGUE

	74/5	75/6	76/7	77/8	78/9	79/80	80/1	TOTAL
Aldershot	1+5(2)	2						3+1s(2
Barnsley						2(1)		2(1)
Blackburn	\$					2		2+15
Blackpool					2	2	1(1)	5(1)
Bournemouth	5.5.						2220	0+2s
Bradford City				2				2
Brentford					1	2(2)		3(2)
Brighton	1+s(1)	2	2(1)					5+1s(2
Bury					1(1)	2(2)		3(3)
Cambridge				1	Spins	STASS		1
Cardiff		2						2
Carlisle				1(2)	1	2		4(2)
Charlton	2							2
Chester		2	2(1)	2	2	1(1)		9(2)
Chesterfield	1	2(3)	2(1)	2	2	2(1)		11(5)
Colchester	2	2	-	1	2(1)	2(2)		9(3)
C. Palace	1(1)	2	2		7			5(1)
Exeter				2(2)	2(2)	2		6(4)
Fulham					7.03	_	\$	O+1s
Gillingham	2	2(10)	2(10)	2(2)	3(1)	2		13(5)
Grimsby	2	2	2(1)			2		8(1)
Halifax	1	2(1)	-			7.		3(1)
Hereford	1(1)	2		2				5(1)
Huddersfield	2(1)	-		-				2(1)
Hull					1(1)	1		2(1)
Lincoln			2	2	1(2)			5(2)
Mansfield		2(1)	2(1)		****	2		6(2)
Millwall		2				2(2)		4(2)
Northampton			2					2
Oxford			2(1)	2	3	2(1)		9(2)
Peterborough	1	2(1)	2(4)	2	1	-1.1		8(5)
Plymouth	2			2(1)	1	2(1)		7(2)
Portsmouth			2	2(1)		-	1	5(1)
Port Vale		2	2(1p)	2(20)				6(3)
Preston	2(1)	2(2)	2(1)	1				7(4)
Reading			2(1)	3		2(1)		4(2)
Rotherham		2(1)	2	1(1)	2	2(4)	1	10(6)
Sheff, United				-	7	2(2)	1	3(2)
Sheff, Wednes		2	2	2(2)	2(1)	2		10(3)
Shrewsbury		2(1)	2(1)	2	-1	-		6(2)
Southend	2	2	-111		2(2)	2		8(2)
Swansea	0.7	**			2			2
Swindon	2(1)	2(3p)	2	2	î			9(4)
Tranmere	1(2)	21001	2(1)	2	1(2)			6(5)
Walsall	1	2(1)	2	2(1p)	112/			7(2)
Watford	2	2111	-	21.11	2(1)			4(1)
Wimbledon	-				2111	2		2
Wrexham	1	2(1)	1	2		-		6(1)
York		2111	2(1)	-				2(1)
	2015-	46	45	41	35	44	4+10	245+6s
	30+5s (10)	(16)	(17)	(14)	(14)	(20)	(1)	(92)

LEAGUE CUP

	74/5	75/6	76/7	77/8	78/9	79/80 80/1	TOTAL
Arsenal						2(1)	2(1)
Bournemouth						2(1)	2(1)
Chester						1	1
Crewe				2			2
Darlington			1(1)				1(1)
Leeds	1						1
Middlebro'		1					1
Millwall				2(1)			2(1)
Nottm.Forest				1			1
Oldham	1(1)						1(1)
Oxford				2			2
Portsmouth						2(1)	2(1)
Preston			2(1)				2(1)
Q.P. Rangers			1(1)				1(1)
Rochdale		2(2)					2(2)
Stoke						2(1)	2(1)
W.B. Albion				1			1
Wimbledon						1(1)	1(1)
Wolves						2(1)	2(1)
Wrexham					2(1)		2(1)
	2(1)	3(2)	4(3)	8(1)	2(1)	11(5) 2(1)	32(14)

Oxford United



BACK ROW (L to R) Andy Bodel, Joe Cooke, Billy Jeffrey, Adrian O'Dowd, David Fogg, Andy Kingston, Tim Smithers MIDDLE ROW (L to R) Ken Fish (Trainer), Peter Foley, Malcolm Shotton, David Brown, Gary Briggs, Roy Burton, Gordon Hodgson, Paul Berry, Roy Barry (Asst. Manager) Fred Ford (Chief Scout) FRONT ROW (L to R) Ray Graydon, Les Taylor, Kevin Brock, Bill Asprey (Manager), Jason Seacole, Malcolm McIntosh John Doyle.

Oxford United Pen-Pictures

DAVID BROWN (Goalkeeper). David opened his career with Middlesbrough and played ten times in their First Division side. Last season he served both Torquay and Plymouth on loan before being transferred to Oxford for £40,000.

ROY BURTON (Goalkeeper). Roy has been with the club for 11 years and is about to make his 300th League appearance for them. He was once placed on the transfer list but later re-engaged.

GARY BRIGGS (Defender). Gary didn't get a game in Middlesbrough's League eleven and he originally joined Oxford on loan during 1977/78, when he made his bow in League soccer. The transfer was completed at the end of that season and he was ever-present last term.

JOE COOKE (Defender). Joe earned his reputation as a goalscorer and twice topped Bradford City's scoring list, his best season being 1975/76 when he scored 24 times. Peterborough paid £40,000 for him mid-way through the 1978/79 campaign but they let him go to Oxford for £45,000 at the end of that season. These days he plays more often as a central defender though he is still occasionally used in attack.

MALCOLM SHOTTON (Defender). Malcolm was signed from Nuneaton Borough during the close-season and has quickly settled down in Oxford's League eleven. He has now been appointed the club's penalty-taker and had converted two spot-kicks prior to the weekend.

DAVID FOGG (Defender). David joined Wrexham as an amateur, made his League bow for the Welsh side in 1971 and completed 161 League appearances before his transfer to Oxford in 1976.

ANDY KINGSTON (Defender). Andy developed in the reserve teams at The Manor and made his League bow in 1977. He has about three dozen League games to his credit so far.

TIM SMITHERS (Defender). Tim is another discovery from non-League soccer who has quickly acclimatised himself to the League scene. He was a member of Nuneaton's Football Alliance side last season and joined Oxford during the summer.

BILLY JEFFREY (Midfield). Billy is a Scot who completed his apprenticeship with Oxford and who has been a regular member of their League eleven for almost six years. He is fast approaching his 250th League game for the club.

KEVIN BROCK (Midfield). Kevin completed his apprenticeship with Oxford and was introduced to their first-team last season. His skilful displays soon caught the attention of bigger clubs and he had the chance to sign for Brighton for £135,000, but turned them down.

PHIL LYTHGOE (Midfield). Phil was signed from Norwich soon after the start of this season for £15,000. He made about a dozen appearances in the Norwich League team but never quite won a regular place and two seasons ago he was loaned to Bristol Rovers.

LES TAYLOR (Midfield). Versatile Les has been playing in midfield this season though he is also a very good full-back. He emerged through the juniors to take his place in Oxford's League team in 1975.

PAUL BERRY (Forward). Top scorer with 14 goals last season, Paul is yet another player produced in the Oxford nursery. He made a few League appearances in 1976/77 and became a regular last season.

PETER FOLEY (Forward). Peter earned his chance in Oxford's senior side in 1974/75 and he has on two occasions been their top scorer, with 13 in 1976/77 and 21 the following season.

JASON SEACOLE (Forward). Jason has come back into the first-team reckoning this term after missing the whole of last season. A former England youth international, he made his League debut in 1976.

ADRIAN O'DOWD (Forward). Oxford signed Adrian from Aston Villa for £15,000 in 1979 but until now he has made only a few first-team appearances.

John Ward talks to Glenn Cockerill

Glenn Cockerill grew up knowing full well what it was like to be a professional footballer: his father played for 8 years with Hudderfield and then for another 10 with Grimsby, settling in Grimsby when he finished playing. When Glenn left school he worked as a heating engineer for 6 months and was then a dustman for another 9 months, playing in the meantime for a local club, Louth United. One game was against Lincoln City juniors, then managed by Graham Taylor who was so impressed that he offered Glenn a six weeks trial. He played in the junior team on Wednesdays and for the reserves on Saturdays and signed for Lincoln at the age of 17½ on 22 November 1975.

Up till now Glenn had only played as a striker although by the time he left Lincoln he had worn every shirt except numbers 1, 5 and 6. In June 1976 Graham Taylor moved to Watford and Dennis Booth, his main stay in mid-field, soon followed; Glenn dropped back into mid-field to replace him. The Lincoln coach George Kerr stepped up to become manager but in spite of his subsequent success with Grimsby only lasted at Lincoln until Christmas. Glenn reflected on the difficulties of football management: "the players knew him as good old George; they didn't respect him. They expected to be in the team each week and George wasn't experienced enough to know how to tell them why they had been dropped." Glenn was not himself too perturbed by Graham Taylor's departure: "George Kerr looked after me. I was only 18 but I played in all the games while he was manager."

George Kerr's successor Willie Bell did not have such a high opinion of Glenn however: he was in and out of the first team and played a number of games in the juniors as well as in the reserves. Although Willie Bell managed to keep Lincoln in Division 3 he was replaced by Colin Murphy. The new manager put Glenn straight back in the first team and in the 1978/79 season he won the Club's young player of the year award. It was indeed the youngest team ever fielded by Lincoln and their inexperience showed when they were beaten 6 - nil at Swindon. It was Glenn's performance in that game which particularly commended him to Bob Smith. "He said that I was the only one who didn't give up," Glenn explained. 'We were relegated at the end of that season. It was a very depressing time."

Last season in the Fourth Division Glenn

continued to play well for the first 22 games. "I knew that Clubs were watching," he said. "I felt that the time was ripe for a move. There was talk about Leeds and Nottingham Forest and Watford and Chelsea but nothing definite. One Tuesday night at my digs I had a phone call to say that I was to be at the ground at 9 o'clock next morning. Danny was there with Bob Smith. I talked to them and then rang my father. They seemed determined not to let me slip through their grasp: they stayed in Lincoln on Wednesday night and I signed on Thursday."

Why, I wondered, with such a range of top class clubs interested had Glenn decided on Swindon, especially since there were already so many midfield players at the County ground. "I'm only 22," he replied. "When my contract ends in 2½ years I shall still be young enough for First Division Clubs to be interested. I thought that if Swindon were prepared to pay all that money they wouldn't play me in the reserves." Glenn regards himself primarily as an attacking midfield player "but I'll need to change this year," he added. "We are going to need some defenders so I may have to hang back a bit more."

Glenn has just bought his first house, in Green-meadow, Swindon. He is also the proud owner of his first car, a blue Marina 1300. Even though they are so far away he feels close ties with his family. "I get on very well with my father but I talk about football more with my mother!" he says. His brother, aged 19, is in the RAF. When he comes out in another 15 months Glenn hopes that he will join him in league football. His sister Karen is his greatest fan. Last season they even went on holiday together in Benidorm. She works at week-ends but if there are any evening games within reach of the family home in Grimsby she will be there.

Glenn plays football in contact lenses. Off the field he prefers glasses. "They are soft lenses so I could keep them in all day," he explained. "It's just that I like wearing glasses." They certainly give him a scholarly look, more in keeping with a student or pop singer than a footballer. Evidently this is the way Glenn's girl friend likes him but questions about her were the only ones which he refused to answer directly. Her identity and whereabouts must therefore remain a secret for the time being!

Town through time by paul plowman the welsh connection

Due perhaps to Swindon's close proximity to the Welsh border - less than fifty miles away - the number of internationals chosen to represent the principality that have also assisted the Town totals eleven. The name that immediately springs to mind, of course, is that of ROD THOMAS who collected some thirty caps while here at Swindon and went on to gain a further twenty when with Derby County and his present club, Cardiff.

But it had all started long before the turn of the century, when the Town captain was one R. L. Jones. 'Dick' Jones was brought up amongst the very roots of Welsh football in Chirk - a village on the Dee about ten miles from Wrexham. Chirk had fought their way to the Welsh Cup Final for eight consecutive seasons between 1887 and 1894 and had lost just once. While they had the services of Billy Meredith (later a legendary figure for Wales and both Manchester clubs), Swindon was fortunate to gain those of Dick Jones. He helped to put the Town on an even keel after a shaky start in competitive football and by the time he had chosen to surrender the captaincy in 1894, the club was looking boldy towards professionalism. In 1896 Swindon signed JACK HALLAM from Oswestry just down the road from Chirk, Hallam, an inside-forward, was given just one chance for his country against England at Stoke in February 1889. He provided five goals in his brief run of fifteen games for the Town - who also gave a trial to Oswestry full-back J. H. EDWARDS, capped four times. But Edwards figured in just one league match, at Gravesend on the last day of the 1896/97 season and was not invited to stay. He moved onto Aberystwyth, the club which allowed GRENVILLE MORRIS to join Swindon that same year. Morris made his Town debut at centre-forward, where he also assisted his country. He had scored on his initial international call-up, a 6 - 1 victory over Ireland and again obliged for Swindon - in a 4 - 0 away win at Northfleet, But Grenville was to remain here only eighteen months (during which time he put away 22 goals in little more than thirty games) before financial pressures forced the Town to sell him to Nottingham Forest. There he collected a further sixteen caps to take his final tally to twenty-one. After his departure there was a distinct lack of Welsh blood at the County Ground until a young BILLY LUCAS arrived from the Wolves in the summer in 1938, JIMMY MURPHY, with fifteen caps, followed soon afterwards from West Bromwich Albion and

shortly before the outbreak of war Town manager Neil Harris invested in wing-half ALF DAY and full-back SID LAWRENCE - no doubt brought in to 'orchestrate' the defence! It is interesting to note that just a few months earlier. Wales had called upon Cardiff goalkeeper GEORGE POLAND for two games. Poland had been on trial here for a short period during 1934-35 playing a handful of reserve matches as a winger! The war prevented Day and Lawrence from proving their true worth as, by the time it was over, so were both their playing careers. However, Billy Lucas returned in 1946 to clock up over 150 games for Swindon before trying his luck with Swansea Town - where he collected all seven of his Welsh caps between 1949 and 1951. It was also Swansea that launched the career of MEL NURSE who served the Town at centre-half for three seasons from 1965 - and represented Wales on a dozen occasions prior to the arrival in that position of one Harold Michael England - now the Welsh team boss.

Meanwhile, a lanky young inside-forward arrived on the scene from Gloucester City - Rod Thomas. He made his bow in the red shirt of Wales in April 1967, just twelve months after breaking into the Division Three side at Swindon.



Rod Thomas

Picture



Chris Kamara floats a long ball into the Rotherham penalty area during Saturday's win at the County Ground.



Swindon winger Ian Miller (right) maker of the Town's two goals on Saturday, is robbed by high-kicking John Breckin of Rotherham.

Parade



Almost number two for Andy Rowland (right) as watched by Roy Greenwood (centre) he shoots just over against Rotherham on Saturday.



Swindon midfielder Glenn Cockerill (right) ends a dazzling run by shooting and bringing a great save from the Rotherham 'keeper on Saturday.

Talk of the Town by the Chairman

Tonight we resume our local derby games with our friends from Oxford. Bill Reeves, their Chairman, and I spent a considerable time together yesterday in Bristol at one of our football group meetings, and it is this kind of friendship between Clubs that helps to make our job pleasant when sometimes tensions are strained. Our problems that have built up this season, so far through injuries, were added to last week when Bob, our manager, was refused permission to play his new signings by the American authorities.

We did everything possible in our power to straighten out any problems, and the Football League and the Football Association also did everything possible this end. Bob Jefferies and Ron Morse both travelled to London, one to the Football Association Offices and one to the Offices of the Football League, to register our new signings in time to play last Saturday. It was not a wasted journey because all three. Peter Carr, Jack Carmichael and Chris Turner, have now been registered awaiting clearance from the American authorities. It is not clear yet, just what all the problems are about, but we do know that there is consultation over there concerning the league and the formation of a Players' Union in America, and we have also been told that they are planning to run an indoor league during their close season, which would mean a stronger desire to retain their players all year round if this scheme was to be successful.

The loyal five and a half thousand supporters who watched our game against Rotherham United on Saturday last, must have been impressed by the one hundred percent effort put in by our team and the very fact that everybody felt that we just had to win electrified the atmosphere and I am sure that this feeling must have affected our players.

Although we made enough chances in the second half of the game, to have put the result beyond all doubt, it remained right up to the final whistle before we could relax, and this was only watching the game. It was like old times to see John Trollope playing again, and what a success he made of it, and fully justified the Manager's faith in him. At the other end of the scale, young Charlie Henry played his first game in the first team in his natural position as a defender, and he also was a success. I only singled these two players out because of the difference in experience, but I am sure that everybody must have gone home pleased by this performance of our lads.

In the morning, at our Shrivenham Road Ground, we entertained Tottenham Hotspur Football Club in a South East Counties League fixture of the under seventeen year olds, and won this encounter by four goals to one. Paul Rideout scored a hat trick again and our other goal was scored by Nigel Evans. We had a large crowd to witness this game and, like the seniors, went in one goal down at half time, but John Trollope and Terry Woollen's talk seemed to do the trick. It was a game full of skills and John and Terry must be very satisfied to field a team of sixteen year olds and under that can compare so favourably with the Tottenhams, Chelseas and West Hams of this football world. I am sure that if our home games at Shrivenham Road were known to more we would attract large crowds and we do not charge for admission.

Our next home fixture is against Crystal Palace on Saturday morning, 4 October. On 18 October we entertain The Orient, 15 November Bristol Rovers, 29 November Charlton, 13 December Chelsea, 10 January 1981 Reading, 24 January West Ham, 7 February Millwall, 21 February Oxford, 28 February Wimbledon, 14 March Brentford. I have been asked many times for these fixtures and usually we aim to kick off at 11.00 a.m.

Our Midland Youth fixtures at home, unless rearranged, are: 17 September Leicester City, 25 September Luton Town, 16 October West Bromwich Albion, 8 November Luton Town, 29 November West Bromwich Albion, 13 December Birmingham City, 14 January 1981 Coventry City, 31 January Leicester, 14 February Northampton, 7 March Wolverhampton, 21 March Bristol City. Some of these fixtures are played twice because of cup games and I would like to point out that these Midland Youth league dates are often altered to suit the teams concerned, so please check any particular date to make sure that it is being played. We played in mid-week last week and drew 1-1 with West Bromwich Albion away. No prizes to guess who scored for us.

Referring back to tonight's game, we are pleased to be able to say that Fred Ford, now of Oxford United, is on the way to recovery after his recent operation, and we all wish him a speedy recovery to his former fitness.

Here's hoping that tonight's game will be as exciting as our first encounters have been, and thank you for your support which, as Bob Smith says, is very important to the team.

From the Commercial Office!!!

With not to good a start to the season and with our gates down the onus is more than ever on our commission activities to keep the money flowing into the club.

With growing unemployment and rising prices this becomes more difficult with each week that passes. If you have been made redundant or have some spare time in which you would like to earn some extra money then read the advert below and contact me Doug Buswell on SWINDON 42984.

HAVE YOU BEEN MADE REDUNDANT? CAN YOU SELL? DO YOU WANT SOME EXTRA CASH?

If the answer to these three questions is yes then you may be the person/s I am looking for.

Now read on.

WANTED Canvassers in the Marlborough, Newbury, Witney, Wantage, Moreton-in-the-Marsh, Stow-on-theWold, Wootton Bassett and Swindon areas.

Basic Hourly Pay and Sales Commission.

Still interested? Ring 42984 for details.

Doug Buswell Commercial Manager

The 1980/81 Swindon Town Handbook will be available tommorrow. These books are packed with interesting news and photographs of the Town. I am sure whether you are seven or seventy you will want one. The Handbooks will cost 50p each from the Souvenir Shop or the Commercial Office.

If you would like one sent to you then send us a postal order for 50pence and a stamped addressed envelope for 20pence or a postal order for 70 pence. The address to write to is The Commercial Office, Swindon Town F.C., County Ground, Swindon, Please mark envelope **HANDBOOK 1980/81**



Soccer Scene

Four managerial scalps in two days represented a frighteningly high mortality rate even for what we accept as the most vulnerable position in football. But that's what happened last week as four clubs, cutting their losses after a poor start, decided to part company with their managers.

That brought the total of managerial changes up to six in a season little more than a month old.

None of the departing bosses expressed bitterness, though a couple were surprised by the timing. Jimmy Adamson, who had been the target of crowd abuse for some time, shrugged off his departure from Leeds United as one of those things managers have to accept.

"Supporters pay their money to see matches and they have every right to voice their opinion. We all know when we come into this job that we can get the sack at any time. Though I have said several times over the past few weeks that I would not resign, I have come to the decision that the club is bigger than the man. Now I must go."

"Though we were beaten 0-3 at Stoke, my players gave me everything they had. More than 100 per cent. I think, perhaps, with a new personality on the scene their luck might change."

The departure of Alan Dicks from Bristol City, though not entirely unexpected, was a little sad in view of recent events at Ashton Gate. Having been in charge at Bristol City since October 1967, Mr Dicks was the longest-serving manager with any one club. He took them into the First Division in 1976 and, even before they were relegated again at the end of last season, the club chairman was reported to have told Mr Dicks that he would be given a new ten-year contract even if they did go down.

The chairman, indeed, insisted this be done when the relegation axe fell but, after discussions between manager and board, Mr Dicks was offered a five-year contract during the summer. But, with only five League matches behind them in the new season, it was decided a change was needed and Mr Dicks was offered the post of general manager.

This he refused, preferring to make a clean break. The club has said it would honour the full period of his contract.

Carlisle's decision to replace Martin Harvey, the former Sunderland and N. Ireland international midfield player, was a shock only because he had been in the job for less than six months. When former boss Bobby Mouncur decided to

accept a new challenge with Hearts in Edinburgh, Mr Harvey --- then assistant-manager --- was asked to take over.

Initially, he refused believing he needed more experience. He was finally persuaded to agree and, ironically, began his duties on April Fools day!

Many managers will read a little irony into that for anyone who takes on such a precarious job must posses a certain bravado which people seeking a more relaxed and secure occupation might describe as foolishness.

It's the possibility of creating a major success, and maybe of landing a job with a top club like Leeds, that spurs men into the occupation. Even Tranmere's John King, last week's fourth casualty, was able to say he would take another manager's job if it came along.

"It came as a shock regarding the timing," he admitted. "I still had a year of my contract to run and considered I have done a good job in the circumstances. My hands were tied in that we sold players but I was not in a position to sign new ones to replace them. But I hope I can stay in the game."

Tranmere chairman Harold Thomas explained the club's position: "It was felt that, if a change had to be made, it was best to do it now at the beginning of the season."

The other two clubs to switch managers so far this season were Newcastle, who sacked Bill McGarry, and Chesterfield, whose Arthur Cox was chosen by Newcastle to be the successor at St James Park.

Much speculation surrounded who would take over the Leeds' job. Former Leeds' players Allan Clarke, Jack Charlton and Billy Bremner, managers of Barnsley, Sheffield Wednesday and Doncaster, were all mentioned as was Barnsley coach Norman Hunter.

Hunter, however, was offered the Bristol City post. He had done a fine job for them as a player soon after they went up into the First Division but the snag here is that Mr Hunter's family is not keen on moving back to the south. That was one of the reasons he left City to join Barnsley last season.

Neither Mr Clarke nor Mr Bremner would appear to have done sufficiently well in management to merit the Leeds' appointment at this juncture in time, though Mr Charlton, having successfully managed both Middlesbrough and Sheffield Wednesday would have seemed a wise choice.



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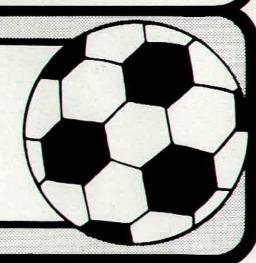
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1	Jimmy ALLAN	Ray BURTON	1
2	Charlie HENRY	Garry BRIGGS	2
3	John TROLLOPE	Tim SMITHERS	3
4	Chris KAMARA	Billy JEFFREY	4
5	Russell LEWIS	ROLEX COOKE	5
6	Roy CARTER	DEACONS Malcolm SHOTTON	6
7	lan MILLER	SWINDON EST 1848 Kevin BROCK	7
8	Glenn COCKERILL	Les TAYLOR	8
9	Andy ROWLAND	Peter FOLEY	9
10	Alan MAYES	Mark JONES	10
11	Roy. GREENWOOD	Pre-Sa-	11
12	Brian HUGHES		12

LINESMEN:

RED FLAG: Mr. G. R. Knight (Stockwood, Bristol) YELLOW FLAG: Mr. A. V. Stone (Westbury-on-Trym, Bristol)

REFEREE:

MR. LESLIE BURDEN (Corfe Mullen, Dorset)
Qualified as a referee in Dorset (1953), then via
Southern League to Football League in 1970. Has
acted as lineman in England v. Denmark - Under
23 in 1973 and a U.E.F.A. Cup match and Under 23.
International in 1975.

A married man, he is a Company Director designing interior furnishings for hotels and private houses. He is Secretary to Association of Football League Referees and Linesmen (West of England Section) and also serves on the training committee. Is interested in refereeing techniques and gardening.